



Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

DIVISION ADVISORY NO. 029, s. 2021

March 1, 2021

In reference to the communication from the Philippine Business for Education (PBE) dated February 26, 2021, this advisory is issued for the information of all Public Schools District Supervisors, Elementary and Secondary School Heads, All Teachers, Learners and all others concerned.

First Future 2.0's Youth Engagement Project

The Philippine Business for Education (PBE) launched the First Future 2.0 Project which provides free online training programs aimed at creating workplace opportunities for our youth in the contact center industry. It is open to all Senior High School, particularly those who are not able to proceed to college.

Attached herewith is the letter for reference.

For further information, please contact Ms. Marissa Catangay at 0917-866-1296.

ELIAS A. ALICAYA JR., EdD
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

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YGOAL

26 February 2021

DR. ELIAS A. ALICAYA, JR.
OIC-Schools Division Superintendent
Department of Education - Division of Quezon

Dear Dr. Alicaya,

Last 2 February 2021, the Philippine Business for Education (PBE_d) launched the **First Future 2.0** project which provides free online training programs aimed at creating workplace opportunities for our youth in the contact center industry.

Unemployment remains one of the major concerns in the world. In October 2020, more than 1.3 million youth were unemployed. With the COVID-19 pandemic, this number has significantly increased. Even though employers are now becoming more receptive to hiring non-degree holders, young people without college degrees are still at a disadvantage because most companies still put more weight on credentials rather than competencies.

First Future 2.0 aims to help address this by increasing the potential of non-degree holders. Implemented by the Philippine Business for Education (PBE_d) and funded by Citi Foundation, First Future 2.0 helps youths aged 18-30 to get into the workplace and move up the career ladder by developing skilling, re-skilling, and upskilling training programs that are industry-vetted, recognized, and accessible through various modes of delivery.

YGOAL Inc. is PBE_d's implementing partner for **First Future 2.0's Youth Engagement Project** which aims to get our youth to enroll in the training programs. YGOAL would, therefore, like to partner with you to see how **First Future 2.0 can help our senior high school graduates**, particularly those who are not able to proceed to college, to enroll in the training program *Future-Ready CSR* which is designed to develop a growth mindset for a Customer Service Representative. Graduates of the course are provided Certificates of Completion which they can add to their skills set and resume. In addition, PBE_d will provide a *Skills to Succeed* online training which is an interactive career guidance and work-readiness course designed to help participants be work-ready and teach them on how they can prepare for their job search and ultimately, the workplace.

In line with this, we would like to schedule an online project orientation with you. YGOAL Program Manager Marisse Catangay will get in touch with your office to coordinate on this. For concerns, she can also be reached at +63 917-866-1296 or marisse.catangay@ygoal.org.

If you would like to know more about the First Future 2.0 project and the training programs, please visit <https://firstfutureph.org>. Thank you and we look forward to hearing from you.

Very truly yours,

RENEO DEMECAIS JR.
President, YGOAL Inc.
Partnership Lead, First Future 2.0 Project

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